

Curriculum Vitae

AMANDA H. GOODALL (PhD 2007)

EDUCATION

1994 – 1997 - BSc First Class Honours - Social Policy and Administration, London School of Economics.

2004 – 2007 - PhD, Warwick Business School, University of Warwick. *Thesis*: “Does it take an expert to lead experts? The case of universities”. *Supervisors*: David Wilson (Warwick Business School) and Stephen Machin (London School of Economics).

ACADEMIC PRIZES

Awarded the Janet Beveridge Prize for top final-year student, 1997, London School of Economics.

Nominated for Rosabeth Moss Kanter Award (for ‘Do women ask?’ paper).

Nominated for 25th Students' Union Award for ‘academic impact’ (March 26th, 2020)

CURRENT & RECENT APPOINTMENTS & POSITIONS

- November 2020 -- Reader in Leadership (‘Associate Professor’), Department of Management, the Business School (formerly Cass), City, University of London.
- Founder and Director of ‘Executive Master’s in Medical Leadership’. This is a part-time leadership degree designed for doctors and launched 2017.
- September 2016 to December 2016 – Sabbatical leave, Visiting Fellow at: Human Nature Lab (with Nicholas Christakis) at Yale University, and School of Business Administration, University of Zurich.
- November 2012 to 2020 -- Senior Lecturer (‘Associate Professor’), Department of Management, the Business School (formerly Cass), City, University of London.
- May 2011 to Oct 2012 -- Senior Research Associate, IZA Institute for the Study of Labor, Bonn.
- September 2008 to 2010 -- Leverhulme Early Career Fellow, Warwick Business School.
- September to December 2008 -- Visiting Research Fellow, Socioeconomic Institute, University of Zurich.
- February to June 2008 -- Visiting Research Fellow, ILR, Cornell University.
- April 2007 to June 2008 -- Economic and Social Research Council (ESRC) Post-Doctoral Fellow, Warwick Business School, University of Warwick.

REFEREED PUBLICATIONS

Research Monograph

Goodall, A. H. 2009a. *Socrates in the Boardroom: Why Research Universities Should be Led by Top Scholars* Princeton University Press, 2009. Published in Chinese 2010.

Journal Articles (all available from <http://www.amandagoodall.com>)

- Bäker, A., Goodall A.H. 2020. Feline followers and “umbrella carriers”: Department chairs’ influence on faculty job satisfaction and quit intentions. Research Policy, 49 (4): 103955.
- Artz, B., Goodall, A. H., & Oswald, A. J. 2020. How common are bad bosses? Industrial Relations: A Journal of Economy and Society. 59 (1): 3.
- Geerts, J., Goodall, A.H & Agius, S. 2020. Evidence-based leadership development for physicians: A systematic literature review. Social Science & Medicine. 246:112709.
- Bäker, A., Bech, M., Geerts, J., Maigaard Axelsen, S., Ullum, H., Krabbe, M.P. & Goodall, A.H. 2019. What would motivate doctors into leadership and management roles? New survey evidence from Denmark. BMJ Leader, 2020.
- Hockey, P., Vaithianathan, R., Baeker, A., Beer, F., Goodall, A. H., Hammerton, M., Jarvis, R., Brock, S., & Lorimer, L. 2020. Measuring the working experience of doctors in training. Future Healthcare Journal, 7(3), e17–e22. <https://doi.org/10.7861/fhj.2020-0005>
- Kakemam, E. & Goodall, A.H. 2019. Hospital performance and physician leadership: New evidence from Iran. BMJ Leader.
- Berger D.H., Goodall A.H., & Tsai A.Y. 2019. The importance of increasing surgeon participation in hospital leadership. JAMA Surgery. doi:10.1001/jamasurg.2018.5080.
- Artz, B., Goodall, A. H., & Oswald, A. J. 2018. Women ask for raises as often as men but are less likely to get them. Harvard Business Review (digital article).
- Artz, B., Goodall, A. H., & Oswald, A. J. 2018. Do women ask? Industrial Relations: A Journal of Economy and Society 57 (4):611-636.
- Artz, B., Goodall, A. H., & Oswald, A. J. 2017. Boss competence and worker well- being. Industrial and Labor Relations Review 70 (2), 419-450.
- Goodall A.H., McDowell J.M., & Singell L.D. 2017. Do economics departments improve after they appoint a top scholar as chairperson? Kyklos 70(4), 546-564.
- Goodall, A.H. & Stoller, J. S. 2017. The future of clinical leadership: evidence for physician leadership and the educational pathway for new leaders. BMJ Leader <http://dx.doi.org/10.1136/leader-2017-000010>
- Goodall, A.H., Stoller, J. S. & Bäker, A. 2016. Why the best hospitals are managed by doctors, Harvard Business Review (digital article). *Editors favourite*.
- Artz, B., Goodall, A. H. & Oswald, A. J. 2016. If your boss could do your job, you’re more likely to be happy at work, Harvard Business Review (digital article). *Editors favourite*
- Guest Editorial: Expert Leadership – ‘Why Psychiatrists Should Lead Mental Health Services’, Australasian Psychiatry, 24 (3), 225-227, 2016. With Tarun Bastiampillai and Stephen Allison.

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- Goodall, A.H. 2016. A theory of expert leadership (TEL) in psychiatry. Australasian Psychiatry, 1–4.
- Allison, S., Goodall, A.H., & Bastiampillai, T. 2016. Research leadership: Should clinical directors be distinguished researchers? Australasian Psychiatry 24(3), 249–251.
- Allison, S., Goodall, A.H., & Bastiampillai, T. 2016. Expert leadership—Why psychiatrists should lead mental health services. Guest Editorial. Australasian Psychiatry, 24(3), 225–227.
- Allison, S., Goodall, A.H., & Bastiampillai, T. 2016. Expert Leadership: Doctors Versus Managers for the Executive Leadership of Australian Mental. Australian & New Zealand Journal of Psychiatry, 49 (5) 409–411.
- Goodall, A. H., & Pogrebna, G., 2015. Expert leaders in a fast-moving environment. Leadership Quarterly 26 (2), 123-142.
- Goodall A.H., Bäker, A. 2015. A theory exploring how expert leaders influence performance in knowledge-intensive organizations in Incentives and Performance: Governance of Knowledge-Intensive Organizations. Eds. Welpel, I.M., Wollersheim, J., Ringelhan, S., Osterloh, M. Springer International Publishing AG, 49-68.
- Goodall, A.H. 2011. Physician-leaders and hospital performance: Is there an association? Social Science and Medicine 73 (4), 535-539.
- Goodall, A.H., Kahn, L. M., Oswald, A. J. 2011. Why do leaders matter? A study of expert knowledge in a superstar setting. Journal of Economic Behavior and Organization 77, 265–284.
- Goodall, A. H. 2011. Experts versus managers: A case against professionalizing management education, in Business Schools Under Fire: Humanistic Management Education As The Way Forward. Eds. Wolfgang Amann, Claus Dierksmeier, Michael Pirson, Heiko Spitzack and Ernst von Kimakowitz. Palgrave Macmillan, England.
- Bridgewater, S., Kahn, L. M., & Goodall, A.H. 2011. Substitution between managers and subordinates: Evidence from British football, Labour Economics, 2011, 18 (3): 275-286.
- Goodall, A.H. 2009b. Highly cited leaders and the performance of research universities. Research Policy 38, 1079-1092.
- Goodall, A.H. 2008. Why have the leading journals in management (and other social sciences) failed to respond to climate change? Journal of Management Inquiry 17 (4): 408-420. Citations of Excellence winner.
- Goodall, A.H. 2006. Should top universities be led by top researchers, and are they? A citations analysis. Journal of Documentation, 62,388-411.

Working Papers (under review or in development)

1. Bäker, A. & Goodall A.H. 2019. The best in both worlds: Why talented clinicians make talented managers.

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2. Bäker, A., Bech, M., Goodall, A. H., Jacobsen, C.B., & Pedersen, L.D. 2020. Leader identity & core business expertise: How do they shape leader behavior and follower satisfaction? Under review.
3. Osterloh, M., Goodall, A.H. & Fong, M. 2019. Women have to enter the race to win: A novel approach to leadership selection. Under review.
4. Goodall, A.H. 2012. A theory of expert leadership. IZA Working Paper 6566.

Book Under Development

Non-technical book on Expert Leadership is being developed.

RESEARCH IMPACT

My 'Expert Leadership' research is nominated as an Impact Case Study for REF 2021. (*Impact case available on request*).

Media Coverage (A selection of my media coverage is available on www.amandagoodall.com)

I try to disseminate my research as widely as possible. My work has been featured extensively in international media outlets including: The New York Times, BBC TV, BBC World, Business Week, Bloomberg, Financial Times, Swiss TV, BBC Radio 4 (Start the Week & Today Programme), BBC Radio 5, BBC World Service, CBS, CNBC, NBC, CNN, Forbes, Reuters, Huffington Post, The Times, The Sunday Times, Guardian Newspaper, The Independent newspaper (UK), City AM, The Evening Standard, The Scientist magazine (US), Daily Mail newspaper (UK), Times Higher Education (UK), Inside Higher Education (US), L'Impresa, The Chronicle of Higher Education, CBS, CNBC, Boston Globe, Nature (UK), British Medical Journal, Milenio newspaper (Mexico), Universitas (Italy), Glamour magazine, Yahoo Finance, Fortune, Yahoo News, Sydney Morning Herald, Canberra Times, The American (US), Rorotoko.com (US), University World News, Vox EU, L'Impresa, TheMarker Magazine, Israel, among others in India, Ghana, Venezuela, South Korea, China, New Zealand, France, Italy, Germany, Switzerland, Sweden, Denmark, etc.

TEACHING

My teaching is in the area of 'leadership'. It combines experiential leadership development techniques with empirical findings mainly from economics, industrial relations, and management.

'Executive Master's in Medical Leadership': Founder and Course Director of an innovative 2-year part-time Masters programme tailored exclusively to doctors. The degree targets Consultants, GPs, aspiring junior doctors (to be accredited by the Faculty of Medical Leadership and Management FMLM). Launched in September 2017, it is one of only 2 such degrees in the UK.

'Personal Leadership Development': from 2017. This module helps prepare leaders and managers through many processes of reflection, formulation of a personal development plan, analysis of personal style, communication and presentation, designing effective teams, conflict resolution, negotiation, action learning sets and coaching skills for leaders. This module has been transformative for those who have completed it.

'Expert Leadership': from 2017. This module develops understanding about how to manage

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and lead experts and professionals with a focus on job satisfaction and worker wellbeing, expert leadership, managing the dual identity (manager and professional), succession planning and corporate governance.

‘Leadership’ elective module Executive MBA: Teaching this module from 019/20.

‘Leadership and Change’ module on MSc Management: from 2018/19.

Executive Masters in Leadership: ‘Leadership and Change’ Module (2019). Personal Leadership Development’ from 2020.

‘Consulting Projects’ (taught 4 years): This has been a compulsory module on the MSc Management. Consulting projects are sought from firms that have included large international FTSE 100s, SMEs and start-ups. Students are expected to develop market research around sourcing new revenues, developing business structures for start-ups, marketing products and services or identifying future investment opportunities.

‘Management for Consulting’: for MBA Elective, contribute a session.

Project/dissertation supervision for MSc and MBA students (approx. 25).

PhD students – two current students. Examined 2 PhDs.

Invited teaching: I also undertake executive education and invited teaching from various places (e.g. UCL, Harvard Medical School, etc).

NON-TECHNICAL ARTICLES FOR PRACTITIONERS <http://www.amandagoodall.com>

1. Random selection for top jobs is not a crazy idea. Picking any candidate from a pre-screened talent pool works well — and boosts diversity. [Financial Times](#)
2. How the coronavirus pandemic has tested UK doctors’ leadership skills. [Financial Times](#), 2020.
3. Bullying bosses should examine their own ego problems. [Financial Times](#), 2020
4. Are bad bosses as commonplace as we imagine? [Financial Times](#), 2019
5. No more business as usual: Scholars need support to move teaching and research on climate change into the mainstream. [Times Higher Education](#), 2019
6. Why technical experts make great leaders [Harvard Business Review Podcast](#)
7. Bad bosses: What makes a good leader? [Eat Sleep Work Repeat Podcast Twitter](#)
8. UBS F1 Magazine distributed at Monaco Grand Prix, 2018.
9. Book review - Higher Calling, by Scott C. Beardsley, Times Higher Education, 2017.
10. Does your boss make you happy? Times Higher Education, 2017.
11. Your satisfaction at work depends on the competence of your boss, Harvard Business Review (France), 2015.
12. Room at the top: Why are there so few women in the upper echelons of the academy? With Margit Osterloh, Times Higher Education, May 2015.
13. The demand and supply of women into leadership, 2015.

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14. Do the social sciences need a makeover? Times Higher Education, October 2014.
15. The experts' advantage, for Project-Syndicate, 2014.
16. Football managers: does it take one to know one or can you learn? League Managers Association, 2014.
17. How much core-business knowledge should our leaders have? Strategic Risk Magazine, 2014.
18. Do we need highly cited department chairs? Vox EU, January 31, 2014.
19. For richer, for poorer: the merits or otherwise of the research excellence framework, Times Higher Education, May 9, 2013.
20. Why it matters who leads research universities: Advice to the Danish Government, Royal Danish Academy of Science, March 2013.
21. Should doctors run hospitals? Spring 2013, Ifo Institute Journal, Munich, Germany.
22. Why Socrates should be in the Boardroom in Research Universities, Research & Center for Studies in Higher Education, UC Berkeley, February 2010.
23. How Do Leaders Get Selected? Conference Paper. September 2007.
24. A Study of Business School Deans. Cornell Higher Education Research Institute Working Paper Series 89, 2006.
25. Why we need expert leaders, Developing Leaders, January 2013.
26. How to stay in pole position: hire a boss who has worked on the floor, Strategy Magazine, January 2013.
27. Organizations perform better when leaders have done the same job as followers, Vox EU, September 2012.
28. How much core-business knowledge should our leaders have? City AM, July 2012.
29. Creative versus accounting: Why different jobs really do require different work environments, Times Higher Education, March 2012.
30. Physician-leaders and hospital performance: Is there an association? Journal of the European Association of Hospital Managers, November 2011.
31. Should physicians manage hospitals? Vox EU July 2011.
32. Panel games, Times Higher Education, February 2011.
33. Turning on the leading lights, Times Higher Education, January 2011.
34. Book review, 'Thinking about leadership', by Nannearl Keohane, Times Higher Education, December 2010.
35. Sisters' winning formula, Times Higher Education, September 2010.
36. Raise your game: 20 Inexpensive ways to rise in the rankings, Times Higher Education, February 2010.
37. Why it matters who leads research universities, Vox EU, January 2010.
38. Research universities flourish on scholarship not management, Research Research and Research Europe, November 2009.
39. Power and university presidents, International Higher Education, Winter 2009.

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40. Universities, leaders and causality. International Higher Education, Winter 2007.
41. Who are leading the world's top-100 universities? International Higher Education, Winter 2006.
42. The Place of Citations in Today's Academy, International Higher Education, Summer 2006.

INVITED TALKS, KEYNOTES & CONFERENCES

1. Does Gender affect Leadership? Vichaar Manthan (online) June 5, 2020.
2. Keynote: Doctors are the best managers if they'd bother! Dagens Medicin, Copenhagen, November 2019.
3. Seminar, Aarhus University, Crown Prince Frederik Centre for Public Leadership, November 2019.
4. Keynote: Danish Surgical Society, November 2019 (videoed in).
5. Lecture: Financial Times, Women and Leadership event, September 2019.
6. Keynote: National Conference for policy makers and politicians on health policy, Denmark, Dagens Medicin, September 2019 (videoed in).
7. Priory Group Medical Directors Board Meeting, May 2019.
8. Panelist: Ambition Institute' School Leadership Launch Event – London, March 2019.
9. Keynote: Luiss Debates – Expert Leadership. Special event on Expert Leadership Chaired by the Rector Andrea Principe of Luiss University Rome, March 2019.
10. Keynote: Organization of Danish Medical Societies 100 years anniversary, Copenhagen, January 2019.
11. Keynote: Ontario Hospital Association, Toronto, Canada, October 2018.
12. European Society of Cardiology, Switzerland, October 2018.
13. Cass Innovate, Cass Business School, September 2018.
14. Medical Directors' Forum, NHS England, Durham, June 2018.
15. Bank of England Diversity Forum, April 2018.
16. Women Leaders in Healthcare, St Barts NHS Trust, February 2018.
17. Conference for the Society of Practising Veterinary Surgeons and Veterinary Practice Management Association, January 26 and 27, 2018.
18. Keynote: 13th European Conference on Management Leadership and Governance, London 12th December.
19. FMLM/BMJ Leadership in Healthcare Conference, Liverpool October 2017. Chaired a Session and invited speaker on a Session.
20. Faculty of Medical Leadership and Management, Welsh leadership conference, Cardiff, July 2017.
21. St Georges Hospital, Radiologists Conference, July 2017.
22. Keynote: Canadian Association of Physician Leaders Conference, Vancouver, April 2017.

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23. Royal Economic Society Conference (paper accepted), Bristol, April 2017.
24. School of Business Administration, University of Zurich, November 2016.
25. Faculty of Business and Economics, University of Lausanne, November 2016.
26. Human Nature Lab, Yale University, September 2016.
27. St Georges Hospital Medical School, University of London, 2016.
28. Leading Professionals, Cass Workshop, 2016.
29. International Woman's Day, City University London, 2016.
30. Hebrew University of Jerusalem, December 2015.
31. Economics Department seminar, Reading University, October 2015.
32. LSE Centre for Economic Performance, November 2015.
33. Paper accepted, Symposium, Academy of Management Conference, 2015.
34. Imperial College Business School, February 2015.
35. Applied Mathematics Research Centre seminar, Coventry University, January 2015.
36. Keynote address, Swedish Academy of Management Conference, October 2014.
37. Department of Government, Uppsala University, October 2014.
38. Keynote address, national symposium, 'Professional Judgement in Higher Education', Södertörn University, Sweden, October 2014.
39. Competing in Turbulent Environments: Lessons from Formula One, Cass Business School, February 2014.
40. Luton & Dunstable NHS Foundation Trust, January 2014.
41. British Geriatric Society meeting, University of Bedfordshire, October 2013.
42. Cass IZA Understanding Leadership - A Multidisciplinary Workshop, May 2013.
43. Research, Creativity & Business 2 'Making the Extraordinary', April 2013.
44. Keynote address, 'Annual Meeting of the Royal Danish Academy of Sciences', March 2013.
45. Keynote address, 'Universities' Responsibility in the Global Knowledge Society', Danish Academy of Technical Sciences, Copenhagen, February 2013.
46. Department of Management seminar, Cass Business School, January 2013
47. EALE Conference, September 2012.
48. Academy of Management Conference, Boston, August 2012.
49. IZA Leadership Workshop, MIT, Cambridge, August 2012.
50. Tuebingen University, Germany, May 2012.
51. IZA Women and Research workshop (Organizer), IZA March 2012.
52. IZA seminar Bonn, June 2011.
53. Senior women's group, Nottingham University, March 2011.
54. Centre for Professional Service Firms, Cass Business School, March 2011.

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55. Public seminar, University of Oxford, January 2011.
56. Keynote speaker, Society for Research into Higher Education Annual Conference, December 2010.
57. 'Building a World-Class University' conference, Times Higher Education, London, September 2010.
58. Policy & Strategy Directorate, UK Department of Health, July 2010
59. Deputy-Vice Chancellor's seminar, University College Cork, May 2010.
60. Surgery Group, Imperial College, May 2010.
61. League of European Research Universities, University of Zurich, May 2010.
62. School of Education, Harvard University, May 2010.
63. Vice Chancellor's seminar, University of Leicester, April 2010.
64. Centre for the study of knowledge expertise science, University of Cardiff, March 2010.
65. Cranfield University Business School, March 2010.
66. Imperial College Business School, February 2010.
67. Copenhagen Business School, January 2010.
68. American Economic Association Conference, January 2010
69. American Council on Education (ACE) Washington DC, October 2009.
70. The Royal Society, London, October 2009.
71. Berkeley, University of California, September 2009.
72. Universita' Bocconi, Milan May 2009.
73. SPRU, University of Sussex, May 2009.
74. The Future of HE in Scotland conference, Edinburgh April 2009.
75. Workshop on the New Challenges to the Economics of Business Schools and Universities, Paris, December 2008.
76. Department of Research Evaluation, ETH & University of Zurich, 2008.
77. State Secretariat for Education and Research, Swiss Government, 2008.
78. Institute for Strategy and Business Economics, University of Zurich, 2008.
79. School of Industrial & Labor Relations, Cornell University, 2008.
80. Department of Quantitative Social Science, IoE, University of London, 2008.
81. Graduate School of Education, University of Bristol, 2007.
82. Studying Leadership Conference, Warwick University, 2007.
83. Academy of Management Conference, Philadelphia, 2007.
84. British Academy of Management Conference, Belfast, 2006.
85. European Institute for Advanced Studies in Management Workshop, Venice, 2006.

RESEARCH PROJECTS

1. ‘Understanding Medical Leaders’, qualitative study with Ruth McCabe MD and Dr Agnes Bäker, funded by University of Zurich.
2. Surveyed all doctors in Denmark (20,000) in December 2018. We partnered with the Organization of Danish Medical Societies. Added data to another Aarhus University project.
3. Survey of Members of the South Australian Salaried Medical Officers Association (SASMOA) in South Australia, in conjunction with Dr Tarun Bastiampillai and Dr Stephen Allison, School of Medicine, Flinders University (2018).
4. Survey of 500 junior doctors from the Wessex Deanery (Health Education England) as part of ‘MyDay’ wellbeing survey in conjunction with the Centre for Social Data Analytics, Auckland University. The pilot was completed in 2017.
5. Survey of doctors in three University of Zurich hospitals in Switzerland (2017). Follow-up nurse study in planning stage.
6. Application: NIHR Health Services and Delivery Research (with Gianluca Veronesi, Ian Kirkpatrick, among others) 2018.

Completed:

- Leadership, the work environment, and scientific productivity (£56,000) Leverhulme Trust, June 2014-2016 (with Agnes Bäker of University of Zurich).
- Early Career Fellowship, Leverhulme Trust 2008- 2010.
- Post-Doctoral Fellowship, Economic and Social Research Council (ESRC) – 2007/8.

EVENTS ORGANIZED

- * ‘Management Consultants and the NHS: Part of the Solution or Part of the Problem?’ May 9, 2018, Cass Business School, Bristol School of Economics Finance & Management, and Warwick Business School.
- * Launch event for ‘Executive Master’s in Medical Leadership’, The Kings Fund, September 12, 2017, with Ruth Velenski.
- * ‘Summer Minds’ public scientific lectures, St David’s, Pembrokeshire 11 lectures held in August 2014-2018 on-going.
- * ‘The Anatomy of Physician Leadership Workshop II’, November 2016, Zurich University, Cass Business School and Faculty of Medical Management and Leadership (FMLM).
- * ‘The Anatomy of Physician Leadership Workshop I’, October 2015, Cass Business School, organised with Faculty of Medical Management and Leadership (FMLM).
- * ‘Do We Need To Shake Up The Social Sciences?’ Debate at LSE, October 2014.
- * ‘Improving Political Leadership through Cross-Disciplinary Research’ (co-organiser), Cass Business School, July 2014.
- * IZA-Cass ‘Understanding Leadership: A Multidisciplinary Workshop’, Cass Business School, May 2013.
- * IZA ‘Economics of Leadership Workshop’, August 2012 at Sloan School of Management, MIT, with co-organizers N. Bloom (Stanford) and A. Schoar (MIT).

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- * ‘Women and Research Workshop’, IZA, March 2012.
- * ‘Promoting Academic Work in the Media’, IZA, March 2012.

REFEREEING

Referee articles for: Research Policy, Social Science & Medicine, Industrial & Labor Relations Review, Academy of Management Learning & Education, British Journal of Industrial Relations, Global Environmental Change, Leadership, JEBO, Long Range Planning, Higher Education, Journal of Health Organization and Management, BMJ Leader, BMJ Open, among others.

ADMINISTRATION AND COMMUNITY

- Founder and Director of ‘Executive Master’s in Medical Leadership’.
- Academic Head of Recruitment for FT MBA (2012-2015).
- Co-founder and Co-Chair of Cass Academic Women 2014-15 (annual position).
- Member of University Senate (2014-2017).
- Member of University Bibliometrics Committee (2015).

PREVIOUS WORK EXPERIENCE

2001 - 2004	University of Warwick, UK - Executive to the Vice Chancellor (David VandeLinde).
2000 - 2001	UNext on-line education provider, Chicago, USA - Manager of Academic Consortium.
1997 - 2000	London School of Economics and Political Science - Executive to the Director (Anthony Giddens).
1985 - 1994	Fundraising & campaigning - Nicaragua Solidarity Campaign, Terrence Higgins Trust, Hysteria, Shelter, CND, Greenpeace, among others. Organised and promoted music and comedy events in and around London and the Edinburgh Festival, sponsored cycle rides and other fundraising events. Produced merchandise and communications campaigns.
1983 - 1984	Volunteer development project-worker - Andhra Pradesh, India.
1978 - 1983	Fashion model.

CONTACT

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Website: www.amandagoodall.com (all my work is available).

PERSONAL

Committed environmentalist and ‘Tiger Ambassador’ with Save Wild Tigers.

Nationality – British.

Married to economist Andrew Oswald (University of Warwick).